

For Immediate Release – 15 February 2009

BARTER FOR YOUR LUNCH at Hummus Bros to support Cancer Research UK

Hummus Bros and **Cancer Research UK** are teaming up to offer credit-crunched Londoners the opportunity to dine without spending a penny – all while raising money for charity.

Punters at Soho's popular eatery will be able to barter for their meal by bringing in clothes, DVDs, household goods and other quality goods for Cancer Research UK's charity shops to sell. A Cancer Research UK charity shop expert will assess donations and the equivalent value can be used towards food at Hummus Bros.

The event will be held on Sunday 15 March at the Soho branch of Hummus Bros (88 Wardour Street, for directions: www.hbros.co.uk/soho/). With BARTER DAY, Hummus Bros continues its aim to offer unprecedented value while being socially and environmentally responsible.

Helen Trenchard, area volunteer manager for Cancer Research UK, said, 'As reusing clothes and sourcing second-hand items becomes more popular, our shops are struggling to keep up with demand and are desperate for people to bring in good quality items that can be re-sold to help fund our life-saving work.'

Hummus Bros

Hummus Bros is famous for combining homemade hummus with fresh toppings – from the renowned guacamole to the classic chunky beef – and warm pitta bread to create a healthy and wholesome meal. *For the entire menu, please visit www.hbros.co.uk/ourfood/.*

Hummus Bros is the brainchild of two university students searching for filling, healthy, tasty and inexpensive food. Noticing that their diet mainly consisted of hummus, pitta bread and olive oil, the two decided to give chickpeas the limelight they deserve. After much experimentation, they came up with a novel way of serving their homemade hummus with delicious toppings and accompanied by warm fluffy pitta bread. The UK's first Hummus Bar opened in London's Soho, in August 2005. The second branch opened in January 2007 on Southampton Row, by Holborn tube station. *For additional information, please visit www.hbros.co.uk.*

Cancer Research UK

Cancer Research UK receives virtually no government funding, relying on the generosity of supporters like Hummus Bros to help fund vital research into the causes, prevention and treatment of cancer – a disease that will affect one-in-three people in the UK at some stage in their lives.'

- Together with its partners and supporters, Cancer Research UK's vision is to beat cancer.
- Cancer Research UK carries out world-class research to improve understanding of the disease and find out how to prevent, diagnose and treat different kinds of cancer.
- Cancer Research UK ensures that its findings are used to improve the lives of all cancer patients.
- Cancer Research UK works in partnership with others to achieve the greatest impact in the global fight against cancer.

For further information about Cancer Research UK's work or to find out how to support the charity, please call 08701 602040 or visit www.cancerresearchuk.org.uk

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